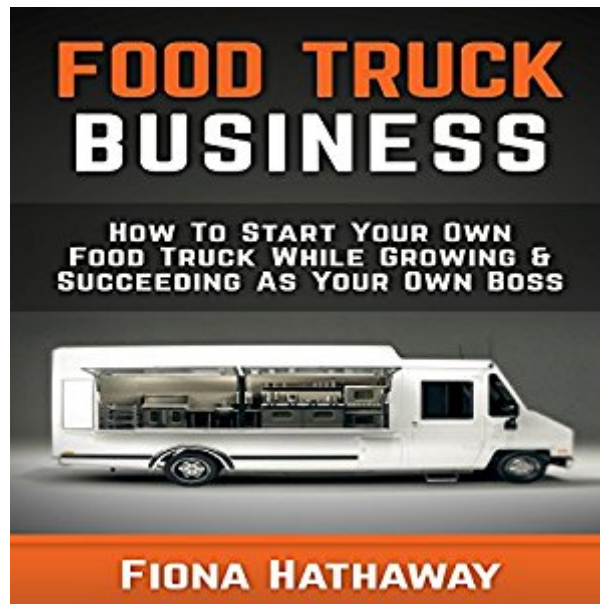


The book was found

# Food Truck Business: How To Start Your Own Food Truck While Growing & Succeeding As Your Own Boss



## Synopsis

Are you ready to learn how to make cash money with an easy-to-run food truck business? If so, you've come to the right place.... A food truck business is the ideal side business to get into for that extra cash. There are no special skills or knowledge required and the income potential as you'll learn is almost unlimited when scaled! Learn how to start your food truck empire in this book. Here's a preview of what the book Food Truck Business contains: An introduction to the food truck business Getting your food truck license Planning your menu for profitability The design (what you need to know) Location, location, location Food truck business marketing And much, much more! Download your copy right now and build your food truck empire!

## Book Information

Audible Audio Edition

Listening Length: 24 minutes

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## Customer Reviews

Fiona Hathaway's book on food trucks is incredibly helpful and detailed in that she walks you through each step from first getting a license to figuring out the theme of the truck. She even helps to plan out the menu and gives you ideas on locations to park the truck! She is extremely detailed and basically walks you through each step! The only thing I wish she would have expanded on was on where to go to get the license and how to get a business plan together, but if you don't already have a business plan before you get the license I would suggest taking it back a couple of notches!

Length: 23 pages. If I had purchased this for 99 cents, I might have been displeased enough to write a harsh review. But, had I paid \$2.99, to be honest, I would have felt cheated. But... If I had gotten it as a free download purchase through Amazon's KDP promotion, I would have no serious qualms. However, I

borrowed it through 's Kindle Unlimited marketing, and I am grateful for getting to try before I buy. I will call this a mini-booklet, for it is awfully small. Too small, even, to be considered a booklet. My disappointment in this offering is not related to the writer's ability to communicate effectively. Her writing style and editing is good. Perhaps even excellent. So, what's my beef? The information published is, at best, of minimal help. Dreamers might find it inspiring. Certainly, it has a few tidbits of wisdom. A dollar for 23 pages? Yeah, no problemo, but there needs to be some specificity or, at least a case study of a failure, and why, plus a successful food truck. So, bottom line? Three stars, but, if there was a 2-1/2 star option, that would be closer to expressing my appraisal. Whew, sure am glad I have KU.

I've been looking for the perfect business to begin and I've been looking for at least the last 3 years. Fiona does a great job laying the groundwork for anyone wanting to begin their own food truck business. Come to find out, there is lots of opportunity for someone who will apply themselves and put the energy into it. And even if my husband and I never decide to go this route, Fiona's book gives a lot of very valuable business pointers that go beyond the food truck model. Definitely worth the money!

I've seen shows about food truck wars and the likes and I am truly very entertained and inspired. I have always loved cooking, but I never really given it a thought in terms of using it for business. However, this book just pushed that button. I may be considering food truck business in the near future. The book provided ample information about the basics of starting up. This book served like an expert guide for me as I don't really know anyone in the food trucking business. For beginners in the food trucking business - this is the book for us!

Good for starting entrepreneurs! The chapter on menu planning was helpful in prompting you to think beyond what you like and what you consider your specialty, but also what is available locally and appealing to customers in your area, plus what you can get a good price on and what will reheat and travel well. Great ideas on setup locations and marketing tips. Good ideas and gets the creative brainstorming going!

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